



**Big Brothers  
Big Sisters®**  
OF THE BLACK HILLS

**Bowl for Kids' Sake**  
Sponsorship Packet **2020**



**ABOUT**  
**BOWL** For Kids' Sake

Bowl for Kids' Sake is a longstanding tradition and Big Brothers Big Sisters of the Black Hills' largest annual fundraiser, attracting more than 2,000 individuals from across the Black Hills each year. Join us for a fun day full of bowling, food, drinks, prizes, laughter, and memories, while defending the potential of hundreds of youth in our community.

# 2019 BFKS SPONSORSHIP OPPORTUNITIES

Through event sponsorship, businesses can help us provide mentors to hundreds of children in our community. We provide multiple ways to promote your sponsorship, and hope that you'll consider sponsoring at one of the levels outlined below. If you have an interest in one area more than another or would like to see a package that includes other items, we are happy to customize it to fit your needs.

## BFKS VENUE: ROBBINSDALE

ENTERTAINMENT CENTER (RAPID CITY) &

LUCKY STRIKE LANES (SPEARFISH)

## DATES + TIMES

### Lucky Strike Lanes

- Saturday, May 9 (2:30 & 5:00 PM)

### Robbinsdale Entertainment Center

- Friday, April 24 (5:30 & 8:30 PM)

- Saturday, April 25 (5:30 & 8:30 PM)

- Friday, May 1 (5:30 & 8:30 PM)

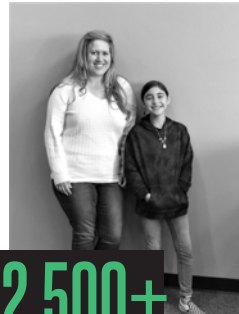
- Saturday, May 2 (5:30 & 8:30 PM)

- Saturday, May 9 (9:30 PM)



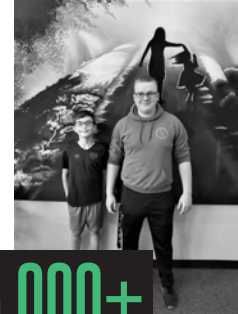
**\$250+**

**Spare Level**



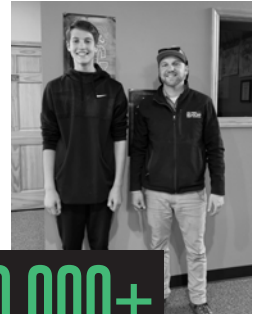
**\$2,500+**

**Strike Level**



**\$5,000+**

**Double Level**



**\$10,000+**

**Turkey Level**  
Corporate Sponsor

## POTENTIAL PROMOTIONAL AUDIENCE

(STATISTICS BASED ON 2019 AUDIENCE)

**Website** [www.bigmentors.com](http://www.bigmentors.com)

- 3K+ visitors (99.4% unique visitors; Avg. visits per person 1.22; 83% ages 25-64; 60% female)

### Social Media

- Facebook: 1,600+ Followers + 43K+ annual reaches  
- Twitter: 280+ Followers  
Instagram: 400+ Followers and growing!

## 2019 MEDIA PARTNERS: MIDCO & NEWS CENTER 1

### Mailing List

- 600+ e-mail blast subscribers

### Bowl for Kids' Sake Audience

- 200+ participants, including  
- Corporate Partners  
- Local Government Entities  
- Civic Groups  
- Local Businesses

Logo on Media Ads				
Recognition on PSAs				
Complimentary Bowl for Kids' Sake Team				
Recognition of Support at Each Lane				
Promotional Materials on Each Lane (must be provided)				
Backlink from our Website to Site of Your Choice. (remains until BFKS the following year)				
Logo on Event Signage				
Recognition on Social Media Thank You to Sponsors				



# YOUR SPONSORSHIP PACKAGE



## PROVIDE YOUR INFORMATION

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Contact Name \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Payment Type Credit Card  ~ 5208

! . : 2on Card \_\_\_\_\_

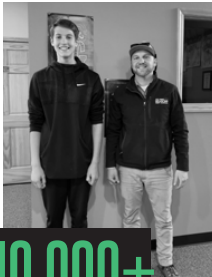
Credit Card! B: /2? \_\_\_\_\_ Exp \_\_\_\_\_ Security Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Notes (for office use only):



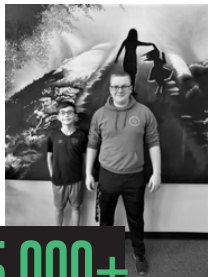
## SELECT YOUR SPONSORSHIP LEVEL



**\$10,000+**

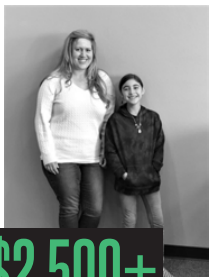
**Turkey Level**

Corporate Sponsor



**\$5,000+**

**Double Level**



**\$2,500+**

**Strike Level**



**\$250+**

**Spare Level**

## THANK YOU FOR DEFENDING POTENTIAL.

To maximize recognition of our sponsors, please return this form to Big Brothers Big Sisters of the Black Hills as soon as possible. Please let us know if you require an additional invoice for payment.

If you have any questions or require further assistance, please contact Development Director, Savannah Seeger at SavannahS@bigmentors.com or by phone at 605.343.1488.

**Please provide us with a digital or reproducible logo immediately upon commitment.**

By signing I understand that our company will become a cash or in-kind sponsor for Big Brothers Big Sisters of the Black Hills. I have read the sponsorship packet and understand all benefits of said package, including the sponsorship level selected by our company. By signing our name we understand our intent and responsibility of said sponsorship level as stated in the packet.

Signature \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_